



Free taster
sessions available.
First one starts on the
19 Sept 2013

20TWENTY LEADERSHIP FOR CONSTRUCTION

PROVIDING A HIGH LEVEL
PROGRAMME FOR THE INDUSTRY
LEADERS OF TOMORROW.

Cardiff Metropolitan University
Prifysgol Ffetropolitan Caerdydd



To view this leaflet in Welsh or
a larger text size, please contact
a member of the team.

Interested in our programme?

To provide an insight into the programme, we will be holding a series of free two hour taster events with the first one starting on the 19th September 2013. If you would like to find out more or register for a taster session please contact:

Email: cwilson@cardiffmet.ac.uk

Tel: 02920 417160

Website: www.20twentyleadership.org

Follow us on Twitter: @2020_Leadership

Follow us on Facebook: [www.facebook.com/
pages/20Twenty-Leadership-Programme](https://www.facebook.com/pages/20Twenty-Leadership-Programme)

RECOMMENDATIONS

Feedback from the Leadership for Construction programme has been exemplary; 99% of participants have enjoyed the programme and would recommend other construction leaders to attend.

"The course to date has been a wakeup call, because you often get too involved in the day to day problems, instead of taking a step back and look strategically." **R and M Williams Ltd**

"This programme has enabled me to think outside the normal boundaries of the construction Industry. Leadership qualities are vital for my role and the Business". **Thomas CMS Holdings LTD**

"Embarking on the Postgraduate Certificate, has extended my knowledge of the wealth of material, views, theories and developments. This made me consider the approach that would be most appropriate to the diverse people in our organisation". **Knox & Wells Ltd**



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20TWENTY LEADERSHIP FOR CONSTRUCTION

Led by Professor Brian Morgan at Cardiff Metropolitan University, the 20Twenty Leadership for Construction programme will enable participants to:

- acquire strategic leadership and management capabilities to adapt flexibly to change and grow the business;
- benefit from insights shared by leading construction firms and academics through industry-specific case studies;
- meet the needs of the SMEs in the construction industry. This programme steers participants to explore the strategic initiatives and management approaches that can be implemented to drive and raise productivity;
- drive their organisations forward, whilst gaining qualifications and accreditations.

Core areas of the programme include: • Leadership and Team Building • Lean & Supply Chains • Innovation • Financial Resilience • Coaching and Mentoring • Management Performance • Carbon Management • Procurement and Framework agreements • Building Information Modelling.

The primary outcome is for you to develop a successful growth strategy for your company.

KEY BENEFITS

For You

- Achieve a Postgraduate Certificate (PGC) in Leadership (Cardiff Met)
- Become a member of the Chartered Management Institute (CMI)
- Engage with experienced & successful entrepreneurs, and business leaders
- Improve your understanding of the construction market
- Develop creativity

For Your Company

- Develop a strategic growth plan
- Tools to assess your business and leadership development goals.
- Psychometric appraisals and 360-degree assessments
- Improve innovation performance
- Develop a balanced score card of key performance indicators

